MEDIA DATA 2024

EURO SECURITY EURO.SEC IT Sec Global Newsletter Instagram LinkedIn YouTube Talktime

In focus: Security in privat & business sector, society and governmental sector

The potential threats to the economy, society and the state are increasing and require greater efforts to ensure security in all areas of life. This development has given rise to four particular topics with regard to modern security management and the use of technology. In 2024, we are dedicating a special place in our editorial work to these four topics:

1 Critical infrastructures: modern states and economies can only function successfully if their infrastructures are protected. Two specials (KRITIS) present all aspects of KRITIS and shed light on solutions and management.

2 Artificial intelligence (AI): With a special (AI) in 2024, specific aspects of AI and its relevance to the security industry will be covered. Artificial intelligence is one of the most important key technologies and will change many applications in security technology.

3 IT security: In a world characterised by globalisation and international networking, the competitiveness of companies increasingly depends on the secure and reliable operation of IT structures within the company. The protection of sensitive data plays a special role due to the intensifying threat situation - including cybercrime and industrial espionage. EuroSec_IT will be taking up topics relating to cyber security twice this year.

4 Security management: In 2024, a special will deal with the topic of security management. The focus will be on issues relating to the management and organisation of security activities. Risk management, which includes all measures for systematically identifying, analysing, evaluating, monitoring and controlling risks, will be the focus here.

5 Smart Home / Smart Life: Smartphones and digital gadgets are increasingly dominating the world, including people's private lives. How is security organised in this context? On the one hand, building technology forms a basis for implementing security systems in technical environments, while on the other, independent apps and cloud applications are becoming increasingly important. The aim here is to present added value and other perspectives.

Editorial work via various channels

In 2024, we will continue to publish a monthly 52-page digital magazine for the EMEA region. Each issue will contain an interview with senior executives from important security providers. Of course, there will also be reports from trade fairs and from the field. But we are also trying to talk more with users and improve the dialogue between the security industry and customers:

- At least 45 times a year, over 9000 recipients receive our newsletter, which provides up-to-date and interesting information on all areas of the security industry.

- The topic of video production continues to play a major role. Projects, strategies and fundamental issues from a company's perspective take centre stage. We visit companies in many countries (Europe / Middle East) and produce video contributions on site. We also produce statements and product presentations at international trade fairs.

- To round off the moving images in our journalistic work, we publish a series of reels, videos or images with corresponding texts on all common social media channels.

Further information please contact redaktion@euro-security.de

Schedule 2024 – Publishing Dates: Magazine (**M**) / Newsletter (**N**) / Special (**S**)

Sec Global

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
January					N							N							N						M	N					
February		N							N							N							N		S						
March	N			S				N							N			M				N						S	N		
April				N								N							N							N			M		
May			N			S				N							N							N							N
June			S				N							N			M				N							N			
July					N							N			S				N							N					
August		N														M															
September						N						M	N							N							N				
October				N						M	N						M	N							N						
November	N							N			M				N					S		N							N		
December						N							N						M	N											

Week numbers (ISO):
- January: 01, 02, 03, 04, 05
- February: 06, 07, 08, 09
- March: 10, 11, 12, 13
- April: 14, 15, 16, 17, 18
- May: 19, 20, 21, 22
- June: 23, 24, 25, 26
- July: 27, 28, 29, 30, 31
- August: 32, 33, 34, 35
- September: 36, 37, 38, 39, 40
- October: 41, 42, 43, 44
- November: 45, 46, 47, 48
- December: 49, 50, 51, 52, 01

Digital issues 2024 (flip page magazine and pdf-download)

1-2023 Euro Security Digital (Publishing date 10.02.2024; Deadline editorials / ads 30.01.2024)

Building technology integrates security technology (alarm, fire, video, access); Perimeter security for industry and public properties: High security products; Security management outside Europe: from beacons of digitalisation to total public security; Intersec Dubai review: New products from the trade fair, start-ups introduce themselves; Video technology and artificial intelligence. Preliminary report R + T in Stuttgart in February 2024, Review InterSec and Light in Dubai, UAE

>>> EuroSec-IT 1 (PUBLISHING DATE 26.02.2023; Deadline editorials / ads 21.01.2024)

2-2023 Euro Security Digital (PUBLISHING DATE 06.03.2024; Deadline editorials / ads 01.03.2024)

Retail - theft protection, digital food security, shrinkage analysis, video surveillance in retail and logistics. Artificial intelligence in the interplay of security management and retail marketing. Building planning - BIM planning tool for security technology - Digital visualisation of security plans - Light & Building in Frankfurt in March 2024 in the preliminary report

>>> Critical Infrastructure (KRITIS 1) (PUBLISHING DATE 04.03.2024; Deadline editorials / ads 27.02.2024)
Campus security: communication as the basis for efficient organisation on large educational institution campuses. Safety in schools and kindergartens - from evacuation plans to safety concepts for schoolyards and educational buildings.

3-2023 Euro Security Digital (PUBLISHING DATE 18.03.2024; RS 10.03.2024)

EnforceTac: follow-up report on the security tasks of official and military security experts, thermal imaging technology, optics and video surveillance. Smart City Solutions: Digital solutions in public spaces: broadband communication, control centre management, security services in cooperation with the police and law enforcement agencies, preliminary report on Fenster Frontale in Nuremberg in March. New products and solutions from the world of building and security technology from Light & Building in Frankfurt.

>>> Artificial Intelligence 1 (KI1) (PUBLISHING DATE 28.03.2024; Deadline editorials / ads 20.03.2024)
Scientific status of AI and inventions of digital solutions in the security industry; more efficient logistics management through artificial intelligence, information technology: software for more digital transformation, Visionbased: Fire protection reinvented

InterSec, Dubai, UAE
light Middle East, UAE
16.01. - 18.1.2024
Secours Expo, Paris, France
31.01.-02.02.2024
ISS World MEA, DUBAI UAE
13.02.-15.02.2024
R+T, Stuttgart,GER
19.02.-23.02.2024
Enforce Tac, Nürnberg, GER
26.02.-28.02.2024
SICUR, Madrid, Spain
27.02.-01.03.2024
EuroCIS, Düsseldorf, GER
27.02.-29.02.2024
Handwerksmesse MUC, GER
28.02.-03.03.2024
MENA Transport Congress & Exhibition,
28.02.-01.03.2024
World Police Summit, Dubai UAE
05.03. - 07.03.2024
Light + Building Frankfurt Main, GER
03.03.-08.03.2024
LogiMAT, Stuttgart, GER
19.03.-21.03.2024
FENSTERBAU, Nuremberg GER
19.03.-22.03.2024
SECUREX / SAWO Poznan, POL

Digital issues 2024 (flip page magazine and pdf-download)

4-2023 Euro Security Digital (PUBLISHING DATE 29.04.2024; Deadline editorials / ads 20.04.2024)

Hospital and care at the centre of security management; emergency preparedness, warning and preparation of the population, reconnaissance, security, observation and surveillance technology, optronic, biometric, algorithm-based technologies, number plate recognition, use of drones. Time and access in industrial plants.

>>> EuroSec-IT 2 (PUBLISHING DATE 07.05.2023; Deadline editorials / ads 02.05.2024)

5-2023 Euro Security Digital (PUBLISHING DATE 24.05.2024; Deadline editorials / ads 20.05.2024)

Security technology in Europe: What do other security trade fairs in Poland, Belgium and the UK have to offer; New trade fair for civil protection in Dortmund, security in the hospitality industry and SPA areas, overview: Alarm technology in digital times. IT-Trans 2024 in review.

>>> Critical Infrastructure (KRITIS 2) (PUBLISHING DATE 03.06.2024; Deadline editorials / ads 31.05.2024)

Security in the transport sector: video surveillance in public transport, fire protection in railways and tunnels, smart cities in the focus of video surveillance. Security in the modern planning of traffic and quiet zones in the city. Security for ATMs.

6-2023 Euro Security Digital (PUBLISHING DATE 17.06.2024; RS 10.06.2024)

Access control and door management at the SicherheitsExpo in Munich. What do locking systems offer users today; Customer service: How important is dialogue with customers and the further development of solutions; What role do sensors play for the security industry.

>>> Security Management 1 (PUBLISHING DATE 15.07.2024; Deadline editorials / ads 10.07.2024)

Security service providers are setting standards for operator models and planning in the new digital world. What will determine the future of the security industry; Outstanding management performance in various sectors of the security industry. Politics and security - What positions do our politicians take on public security, digitalisation, personal rights and private-public partnerships (PPP)

7-8-2023 Euro Security Digital (PUBLISHING DATE 16.08.2024; RS 10.08.2024)

New products in 2024: ideas and announcements from the industry. Feuertrutz 2024 in review. IFA 2024: Preliminary report

Exhibitions

INFOPOL XPO112 - Kortrijk, B
23.04.-25.04.2024

GISEC - Gulf Information Security Expo & Conference
23.04.-25.04.2024

The Security Event, BHX, GB
30.04.-02.05.2024

GPEC, Leipzig, GER
06.05.-08.05.2024

Seamless Middle East - Middle East Cards and Payments Exhibition / Conference, Dubai UAE
14.05.-15.05.2024

IT-TRANS, Karlsruhe, GER
14.05.-16.05.2024

The Hotel Show Dubai, UAE
04.06. - 06.06.2024

SENSOR+TEST, Nürnberg, GER
11.06.-13.06.2024

FeuerTrutz, Nuremberg, GER SicherheitsExpo, MUC, GER
26.06.-27.06.2024

IFA - Berlin, GER
06.09.-09.09.2024

security essen , Essen, GER
17.09.-20.09.2024

InnoTrans, Berlin, GER
24.09.-27.09.2024

ISE, London UK

Digital issues 2024 (flip page magazine and pdf-download)

9-2023 Euro Security Digital (PUBLISHING DATE 12.09.2024; RS 10.09.2024)

Preview Intersec Saudi Arabia and OFSEC Oman, Essen: security 2024, interview with opinion leaders of thesecurity industry: Regional and global aspects of the security industry? 'Made in Europe' versus 'Made in Asia / America'. Key topics from the perspective of the trade fair organiser and exhibitors.

10-2023 Euro Security Digital (PUBLISHING DATE 10.10.2024; RS 03.10.2024)

Intersec Saudi Arabia/ OFSEC Oman, Essen: security 2024 in retrospect; Innotrans offers security concepts for rail transport. Security management as a component of effective building management. How important is a sense of security in the property sector? Security - a luxury and a matter of course: an analysis of existing buildings. SHEV concepts in building complexes.

>>> EuroSec-IT 3 (PUBLISHING DATE 15.10.2023; Deadline editorials / ads 04.10.2024)

11-2023 Euro Security Digital (PUBLISHING DATE 11.11.2024; RS 05.11.2024)

Museum security - traditional display case technology meets digital exhibition security. Security glass - important for modern architecture and those responsible for security in modern commercial construction.it-sa in review. Logistics: security for a mobile world. Preview BIG 5.

>>> Critical Infrastructure (KRITIS 3) (PUBLISHING DATE 20.11.2024; Deadline editorials / ads 15.11.2024)

IP-based products with an open platform for video surveillance, analysis, access control, intercom and audio systems. Security in hazardous environments, weather-independent security monitoring. BODYWORN solutions for use in the 'public safety' sector.

Mobile surveillance solutions for events and public transport. 5G/6G and BOS solutions.

12-2023 Euro Security Digital (PUBLISHING DATE 19.12.2024; RS 13.12.2024)

Outlook for the year 2025 in all areas of security technology - portraits of personalities in the security industry.

Exhibitions

24.09.-25.09.2024
intersec SAUDIA Riad, KSA
01.10.-03.10.2024
OFSEC - Muscat, Oman
08.10.-10.10.2024
ISAF International, Istanbul, Türkiye
10.10.-13.10.2024
GITEX, Daubi UAE
14.10. - 18.10.2024
Smart Country BITKOM, B, GER
15.10.-17.10.2024
ORGATEC,Cologne, GER
22.10.-25.10.2024
glasstec, Düsseldorf, GER
22.10.-25.10.2024
GGS, Leipzig, GER
it-sa, Nürnberg, GER
22.10.-24.10.2024
MUTEC, Leipzig, GER
07.11.-08.11.2024C
PMRExpo, Cologne, GER
26.11.-28.11.2024
BIG 5 Building & Construction Show, Dubai UAE
26.11.-29.11.2024

Advertising prices

Digital adverts in the magazines

Formats / sizes	horizontal Type area	vertical Type area	horizontal with trim bleed	vertical with trim bleed	Price
Coverpage	213 x 178 mm	——	——	——	1,500.00 Euro
1/1 page	186 x 255 mm	——	216 x 303 mm	——	800.00 Euro
2/3 page	120 x 255 mm	——	135 x 303 mm	——	650.00 Euro
1/2 page	90 x 255 mm	186 x 124 mm	118 x 303 mm	213 x 148 mm	500.00 Euro
1/3 page	58 x 255 mm	186 x 84 mm	86 x 303 mm	213 x 108 mm	375.00 Euro

Advertorials
A4: 210 x 297 mm

Customer content on one to four pages in the editorial environment of Sec Global publications, labelled as an advertisement or as a special publication
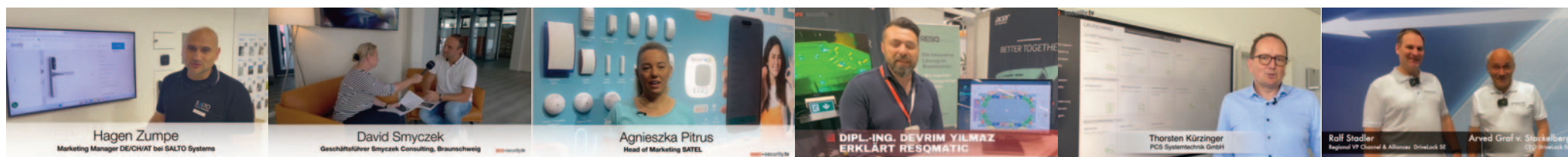
1 page	from 750.00 Euro
2 pages	from 1,050.00 Euro
3 pages	from 1,550.00 Euro
4 pages	from 1,850.00 Euro

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Editorials - Feature articles   2,500.00 Euro

We are also happy to produce articles for you that you can use for your press work independently of our media. The article is made freely available to the customer. Published on the website euro-secuity.de and on LinkedIn - Teaser and linking on the following channels: - Newsletter EMEA - Instagram account - X(Twitter) account of Euro Security (eurosecurity / eurosecurityint) - LinkedIn account of the Euro Security editor-in-chief - Short reel video about the article on YouTube (euro-security.tv) /Instagram /X [Translation into English is possible. Publication on all English-language and bi-lingual channels. Calculation with a surcharge of 1,250.00 Euro.

Trade fair television, video reports and discussion rounds

Hagen Zumpe — Marketing Manager DE/CH/AT bei SALTO Systems
David Smyczek — Geschäftsführer Smyczek Consulting, Braunschweig
Agnieszka Pitrus — Head of Marketing SATEL
DIPL.-ING. DEVRIM YILMAZ ERKLÄRT RESQMATIC
Thorsten Kürzinger — PCS Systemtechnik GmbH
Ralf Stadler — Regional VP Channel & Alliances DriveLock SE / Arved Graf v. Stackelberg — CEO DriveLock SE

Moving images have become an established part of reporting. The euro-security.tv team produces statements, product presentations, interviews and small discussion groups at trade fairs and company events.

1 Euro-Security.tv will continue to report professionally from trade fairs, conferences and roadshows - nationally and internationally - in German, English and other languages with statements and short interviews. We offer company and product-specific reports from exhibition stands at trade fairs or roadshow events, which can depict a product presentation, statements on the market situation or the presentation of new strategies by leading personalities.

2 But our TV team also effectively translates classic application reports into sound and film on location in industry, trade and public institutions. The classic practical report is translated into media and converted into a video. The video report provides an overview of the project and the presentation of individual security elements explains the protective mechanisms of an effective installation. In interviews, project managers on the provider side and those responsible for security on the user side have their say.

3 We are happy to visit manufacturers, installers or distributors on site and report on production facilities, sales teams or the new showroom, for example. Statements on sales targets or strategies round off this form of reporting. The videos produced by Euro-Security.tv have a high degree of recognition and are also prepared in sequences for important media channels.

Current reports from the world of security and informative images of security projects and product demos make security applications tangible. All contributions are edited by us and run for at least one year on YouTube and other social media channels. With a licence, we also offer you unlimited usage rights to the videos. This means that the videos can be integrated into your company's own channels. We give the security industry a special platform for presenting products and solutions. After all, moving pictures say more than a thousand words these days and can make it easier to present complex contexts.

euro-security.tv

Sec Gl⌀bal

Costs and services

Trade Fair TV / Event-Reports

Prices at 2- to 3-day trade fairs (in Germany and abroad)

> **Video:** max. 5 minutes video for product presentation presentation and/or short interview

925.00 € *

> **VideoPlus:** max. 5 minutes video + article transcription
 for online publication'(after the fair)

1,150.00 € *

> **Trade fair diary:** Our editorial team accompanies the exhibitors and reports daily with a 1.5-minute sequence in the afternoon of each day of the trade fair. Provision of the daily trade fair statement for social media channels. The complete video is edited and finalised after the last day of the trade fair. Completion of the video within 48 hours.

2,100.00 € *

* After payment of the video production, the right exists
   unlimited use of the video on your own channels

Recording of speeches/ lectures / press conferences

> Recording of the lecture event /
  Press conference up to 15 min.   **750.00 €**
> (with integration of illustrations and other
  video sequences)   **from 1,050.00 €**

Overview of services: Video production

> Video contributions from roadshows, company conferences, expert meetings
> Reports / video practice reports
> Reports from association events such as annual conferences,
   conferences, specialised events, training events, seminars
> Partner surveys, test monials
> Free reports on security topics (features)
> Mobile event TV studio at conferences/congresses
> Interviews with members of associations, visitors to the event
   on current topics relating to the event and the industry
> Sponsoring of the reporting at the events.   **from 2,750.00 €**

Costs for productions at events / trade fairs

> from 4 minutes presentation/short interview   **from 900.00 €**

Costs for the organisation of discussion rounds:

> from 10 minutes discussion from € 1,500.00 > from 15 minutes three-person discussion from € 2,500.00 > from 15 minutes four-person discussion

ab 3,500.00 €

Price overview for individual services

1 Customised on site

> Video for newsletter, social media and own platforms (web etc.) + pdf article Softcopy on site (company / showroom usually two to three-minute recording + up to five-minute statement or interview, possibly recording of an up to 15-minute conversation (max. three people) for the purpose of producing an article or video summary. All-inclusive price including editing, production, cutting and publication + expenses. Editing will take place promptly within three to four days:

Half day 1,450.00 Euro
Full day 2,500.00 Euro

> Social media through SEC GLOBAL+ online positioning   **450.00 Euro**
> Editorial conversion of an video content into an
  editorial contribution: **350.00 Euro**
> Second correction of the first corrected version per hour or part thereof
                                                           100.00 Euro

2 Invitation teaser for events and functions

This service can be used to send invitations to special events organised by the respective event organiser to customers and the industry in general. Modern introductory sequences, presentation of the event and video, newsletter, social media). Themed videos or testimonials can also be produced. Editing images can be created during the production day or delivered for editing. Production is done with HD or 4K video camera and smartphone or social media digital camera. The appointment on location is made with one person.

Processing takes place promptly within three to four days.
Price only applies to INVITATIONS: **950.00 Euro**

3 On-site reportage - Editorial trip

> Travel to production site (car 0.35 Euro/km) + overnight stay according to distance - Arrival days up to 5 hours   **225.00 Euro per person**
> for arrival days of more than 5 hours **   **450.00 Euro per person**
> Production of various videos (incl. editing)   **3,750.00 Euro**
> Further processing: editing and post-production (original sound / music*)
                                                   ab 1,250.00 Euro

4 Supplementary marketing services / press work

> Social media support via SEC Global channels and / or company-owned channels as a permanent service, e.g. daily 1-2 posts with link
                           All-inclusive price per month 750.00 Euro

5 Package for four interview videos

Production and provision of five-minute videos for
permanent use at desired locations ****   **7,500.00 Euro**

*   Licence-free music available/use of music subject to Gema - i.e. only with music provided by the publisher music provided by the publisher, which has also been or will be used in other contributions. Licensed music Licensed music can be provided by the client and must be settled with GEMA.

**   As a rule, approx. six to seven appointments are made per day with a team of two.

***   Internet connection must be available for transmission General note: Expenses / travelling costs are not always included in the prices.

****   Desired locations should be accessible by train. If only travelling by car is possible, a mobility surcharge must be paid

Adverts on the website - Price overview

Description	format in pixels	price
Superbanner	782 x 100	175.00 € per week
Skyscraper	160 x 600	185.00 € per week
Topbanner	468 x 60	145.00 € per week
Banner Button	180 x 180	115.00 € per week
Sponsored Article n.n.		75.00 € / week
		250.00 € / month
		600.00 € / 3 months

Logo sponsorship on website and in newsletter

Present your logo on the homepage (190 x 80 pixels)

> the website www.euro-security.de for 52 weeks
with link to your company website or link of your choice   € 725.00
> the website www.euro-security.de for 36 weeks
with a link to your company website or a link of your choice   € 400.00
> the website www.euro-security.de for 12 weeks
with a link to your company website or a link of your choice   € 250.00

Present your logo in our newsletter (190 x 80 pixels)

> left column next to the news for at least 45 weeks / newsletters
with link to your company website or link of your choice   € 725.00
> left column next to the messages for at least 22 weeks / newsletters
with link to your company website or link of your choice   € 400.00
> left column next to the messages for at least 11 weeks / newsletters
with link to your company website or link of your choice   € 250.00

Content concept

The SEC Global / Euro Security newsletters aim to inform security experts - on the manufacturer and sales side as well as on the user side - about company and industry news on a weekly basis. Practical and market reports are linked to the newsletters and white papers and product announcements are also promoted. Special Euro Security supplements, which provide an overview of trade fair innovations, are also regularly presented, as are the content of the euro-security.tv video channel.

At irregular intervals, newsletters also provide an insight into the reporting of other media on the subject of security. The relevant associations can announce training dates or other events.

At least 45 newsletters are produced in German and English in a year and are usually published on the Friday of each week. Please refer to the calendar on page 3 for dates.

In this editorial environment, advertising campaigns, e.g. in the form of banners and text teasers, can receive a lot of attention and can be advertised as follows:

Costs for banner advertising

Combination: Large banner and text > Banner 640 x 300 pixels, 60 characters headline, text 400 characters + 2x links

Small banner 640 x100 pixels + link

Combination: Small banner and text > Banner 640 x 100, 60 characters headline, text 400 characters + 2x links

Button190 x 190 pixels > Banner + Link

Text ad banner > Headline: max. 60 characters; Text: max. 400 characters + 1 link

YouTube video promotion or reel Start image of the linked video + short description and 2x links

Prices for banners on the newsletter

Text ad banner: Headline: 60 characters;
Text: 400 characters, 1x link >   470.00 €

Combination large banner and text: Banner 640 x 300 pixels, 60 characters Headline,
Text 400 characters + 2x links >   750.00 €

Small banner:
Banner 640 x100 pixels + link >   500.00 €

Combination: Small banner and text: Banner 640 x 100, 60 characters headline, text
400 characters + 2x links >   600.00 €

Button 190 x 190 pixels: Banner + Link >   200.00 €
>>YouTube Videopromotion oder Reel:

Start image of the linked video +
Short description and 2x links >   450.00 €

Logo sponsoring 190 x 80 pixels
with link in left column next to the messages

> for 45 week block with link   725,00 €
> for 22 week block with link   400,00 €
> for 11 week block with link   250,00 €

Sec Global

Sponsored media packages for magazine - newsletter - website - social media - TV service

For a year now, we have been offering communication packages for the security industry that enable advertising companies to bring all important news to the right target groups in the industry in a compact and sustainable way. All offers are based on a twelve-month term with an individual start date. Here are our four packages for cooperation.

Bronze package 1,950.00 Euro	Silver package 2,950.00 Euro	Gold package 4,750.00 Euro	Platinum package 6,500.00 Euro
- 4x teaser (500 characters) with linked article/landing page in the newsletter (promotion);	- 6x teaser (500 characters) with linked article/landing page in the newsletter (promotion);	- 8x teaser (500 characters) with link in the newsletter (promotion)	- 10x teaser (500 characters) with link in the newsletter (promotion)
- 2x articles on the website / magazine	- 2x article on the website / magazine	- 3x article on the website / magazine	- 4x article on the website / magazine
- 1x button banner for one month on the website	- 1x button banner 2x one month duration on website	- 3-minute statement in Euro-Security.TV	- 5-minute video Euro-Security.TV
- 3x button banner (190x190 pixels) in the newsletter	- 3x button banner in the newsetter (190x190 pixels)	- 2x top banner in the newsletter (684x100 pixels)	- 3x top banner in the newsletter (684x100 pixels)
- 1x 1/1-page advert or 2x 1/2 page	- 2x 1/1-page advert or 3x 1/2 page	- 1x monthly top banner on the website (786x65 pixels)	- 3x monthly banner on the website (190x190 pixels)
		- 2x advert 1/1-page or 4x 1/2-page	- 2x advert 1/1-page magazine digital

Of course we also offer customised packages. Please contact anzeigen@euro-security.de for an offer

Sec Global

Overview of website and newsletter users and magazine readers Europe and ME (EMEA)

[Reader/user analysis in percent Europe]

End customers, managers 25%
Trade and technology 46%
Service companies 18%
Manufacturers 9%
Associations 2%

**Downloads: 6,354 from www.euro-security.de
- Online views per issue 9241 (ø2024)**

**Recipients Newsletter /
Downloads in average for Europe**

Western Europe 35%

Southern Europe 30%

Notherm Europe 5%

Eastern Europe 30%

Online Magazine Euro.Sec IT

[Reader/user analysis in percent]

IT Administrators 40%
IT Partners 21%
Security Managers 21%
Service providers 10%
Manufacturers 8%

**Downloads/ issue 5800 (estimated numbers 2024)
Views per issue 7200 (estimated numbers 2024)**

SEC GLOBAL Newsletter EMEA

[Reader/user analysis in percent]

Trade businesses / planners 52 %
Security Service companies 15%
Data centre & IT managers 5 %
Public sector/industry/trade 12 %
Manufacturers 6 %
Distributors / sales outlets 10 %

**Weekly subscribers Europe / MEA 8970 / 5860
 (ø opening rate 25-35%)**

SEC GLOBAL Newsletter EMEA

[Special topics - address pool]
Security Manager Europe / MEA 8020 / 3500

Property management - building management 6400
Hospitals / care facilities Europe / MEA 4504 / 1540
Transport sector / logistic Europe/ MEA 6581 / 2540
Installers / Distributors Europe / MEA 7030 / 4200
Security service providers 1835

Recipients Newsletter / Downloads in detail for ME

Bahrain 75; Egypt 120; Iraq 60; Iran 354; Jemen 30; Jordan 135; Kuwait 86; Lebanon 165; Lybia 50; Maroc 165; Oman 240; Pakistan 69; Qatar 249; Saudi-Arabia 745; Sudan 65; Syria ----; Tunesia 80; Turkey 366; UAE 1,880:
4934 + x (subcriptions only by email without names)

Profiles of Recipients Newsletter / Downloads in ME
1 Installers Main business Security 21%
2 Electricians Dept. Security/Networks 15%
3 Locksmiths / companies focus on security 9%
4 Specifiers / planners consultants /engineers 13%
5 System integrators / building integrators 8%
6 Distributors / wholesalers 7%
7 Security services / construction or facility manage-
   ment 12%
8 Retail / industry / public companies 9%
9 Fire Brigades 6%

Manufacturers / distributors 1994
Police / federal authorities 3635
Combinable cumulative

Website (English)

Impressions: per month between
180,000 -250,000;
Visits: (ø monthly 55,443 (2024)

>> Further information on request <<

Contacts

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