

All information for the DACH and
EMEA regions in one place!

MEDIA DATA 2026

D-A-CH region in English
EMEA region in English

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Between risk and innovation: security in the digital age

The security industry in transition

The security industry is undergoing profound change in 2026. Rising threats to public safety, hybrid attacks, industrial espionage and the growing vulnerability of critical infrastructure are fundamentally reshaping the requirements for protection mechanisms. At the same time, digitalisation is advancing rapidly across all areas of life and work, driving greater connectivity between people, buildings, processes and technologies. The increasing automation of buildings, surveillance systems and process chains presents new challenges for companies, authorities and security service providers – while also unlocking significant potential for greater efficiency.

Intelligent systems, cloud solutions and AI enable proactive threat prevention, more precise control of security architectures and the safeguarding of resilience, data protection and system integrity. Cyber-physical systems, digital twins, post-quantum security and OT security concepts are defining both technological and strategic frameworks. Security awareness has also changed fundamentally in the private sphere. Security solutions are becoming increasingly user-friendly and are often integrated via plug & play. Smartphones are emerging as central control tools for access, monitoring and alarm functions – anytime and anywhere. Direct digital platform solutions are gaining importance and are permanently transforming market structures. At the same time, sustainability, ethical responsibility and compliance with regulatory requirements, such as EU directives, are moving further into focus. In this dynamic environment, Euro Security positions itself as a pioneering media platform for professional decision-makers and security-conscious users alike. We highlight technological, organisational and social developments that will shape the security industry of tomorrow. Key topics such as the protection of critical infrastructure (KRITIS), building digitali-

sation, modern management models, AI, cloud technologies and automation are addressed within the broader dimensions of resilience, security, and regulatory and ethical responsibility. With in-depth analyses, expert interviews and practical examples, Euro Security provides orientation and knowledge for all those rethinking security – both in business and in private life.

The Key Topics for 2026

1 Protection of Critical Infrastructure

The protection of critical infrastructure will remain a key priority in 2026. Amid rising cyberattacks, hybrid threats, natural disasters and geopolitical tensions, the focus is increasingly on energy supply, healthcare, transport and communications. The ongoing digitalisation of these sectors adds complexity to protective measures, while innovative technologies open up new ways to enhance resilience and responsiveness.

Euro Security highlights the continuous evolution of modern security management systems, optimised through AI, cloud solutions, digital twins and intelligent analytics platforms. These enable the early detection of attacks, dynamic adaptation of protective measures and the maintenance of operational capability even during crises. It is evident that long-term security can only be ensured through the close integration of technology, organisation, people and regulatory requirements.

2 Digitalisation in Buildings – The Future of Secure Architecture

The digitalisation of buildings is fundamentally transforming security architecture. In 2026, physical and digital protection systems will converge into intelligent, interconnected infrastructures. Automated access controls, AI-driven surveillance technologies, smart fire protection solutions and cyber-physical sy-

systems form the foundation of modern building security – across businesses, public institutions and, increasingly, private homes. Cloud-based platforms, IoT connectivity and mobile smartphone control make security more intuitive and flexible than ever before. At the same time, efficiency, sustainability and ethical considerations are becoming central elements of system design.

3 Management Models in the Security Sector – New Software and Organisational Structures

The ongoing advance of digitalisation is transforming not only technology but also management structures. Companies, authorities and security service providers are increasingly adopting cloud-based, AI-supported management systems that automate routine tasks, analyse data streams in real time and support decision-makers through predictive analytics. SaaS models enable the flexible use of cutting-edge security solutions without the need for complex IT infrastructure. This development makes professional security concepts more accessible even to smaller organisations and fosters synergies between industrial, municipal and private applications. At the same time, resilience management, data protection and regulatory compliance are integral pillars of modern security architectures.

4 Artificial Intelligence, Cloud Technologies and Automation

AI, cloud computing and automation remain the cornerstones of the security landscape in 2026. AI-based systems are increasingly taking over human analytical tasks – from video surveillance and facial recognition to pattern identification in cyber threats. Automation relieves security personnel of routine duties, allowing them to focus on strategic decisions. Cloud technologies provide scalability and flexibility for location-independent security solutions. Combined with big data and digital twins, they enable adaptive and intelligent control of security systems. In the private sphere, users also benefit from smart home systems, AI-supported cameras and app-controlled alarm solutions that recognise individual protection needs and enable personalised security concepts.

Editorial Focus in 2026

With its holistic approach, Euro Security will continue in 2026 to serve as a leading media platform for professional decision-makers, integrators, planners, security service providers and, increasingly, security-conscious end users. The editorial focus is on technological and organisational developments that are having a lasting impact on the security industry.

Our media formats at a glance:

- **Digital trade journal (monthly):** Each issue features 96 pages (DACH) or 64 pages (EMEA) of expert articles, reports, interviews and market analyses on current topics such as KRITIS, building digitalisation, AI, automation and smart home security.
- **Newsletter:** With around 10,000 subscribers for each edition across the DACH and EMEA regions, our weekly newsletter delivers insights into trends, innovations and security solutions – achieving consistently high open rates of 25–45%.
- **Video production & moving images:** In 2026, the focus will increasingly be on practical video content, including trade fair coverage, expert discussions and real-world implementation examples from industry, public administration and residential environments.
- **Social media & short videos:** We maintain daily contact with our community through social media channels. Short videos, infographics and reels convey the latest information in an engaging and concise format.
- **Podcasts & webinars:** Technical discussions with industry experts, panel debates on emerging technologies and hands-on webinars round off our comprehensive information offering.

With multilingual content and an international outlook, Euro Security also reaches export-oriented companies and global markets. Through this diversified media strategy, Euro Security delivers reliable information, practical insights and valuable inspiration – for the security of today and tomorrow, in both professional and private contexts.

Calendar 2026

Magazines* (ZD German magazine DACH / ZE English magazine EMEA)
Special-Editorial (S-bilingual) Newsletter** (ND/NI) company holidays



January	February	March	April	May	June	July	August	September	October	November	December
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Digital media 2026 (browseable magazine and PDF download; ED = editorial deadline; PB = publishing date)

January 2026 – Smart Buildings & Perimeter Security

Euro Security Digital DACH: PB 29.01.2026, ED 20.01.2026 / Euro Security Digital EMEA: PB 19.01.2026, ED 15.01.2026

Smart Home & Smart Building Security (CES Las Vegas, Light + Intelligent Building Middle East); high-security products for industry and public properties; AI-supported security management, digitalisation, perimeter protection Nuremberg; international case studies.

Reporting on the following trade fairs/events: 6–9 January: CES, Las Vegas (electronics, smart homes, digital security); 12–14 January: Intersec, Dubai (security, fire protection, cybersecurity); 12–14 January: Light + Intelligent Building Middle East, Dubai (intelligent buildings, building automation); 14–16 January: Polyclose, Ghent (access systems, doors & windows).

February 2026 – Retail & Building Planning

Euro Security Digital: PB 26.02.2026, ED 19.02.2026 / Euro Security Digital EMEA: PB 19.01.2026, ED 15.01.2026

Theft protection, shrinkage analysis, video surveillance in retail and logistics (EuroCIS Düsseldorf); AI-supported analysis and marketing integration in security management; BIM planning tools for security concepts in schools, universities and corporate buildings; digital visualisation of evacuation and access plans

SPECIAL EDITORIAL! FEELING OF SECURITY – ESSAYS IN THE STYLE OF CONSTRUCTIVE JOURNALISM

Coverage of the following trade fairs/events: 22–26 February: EuroCIS, Düsseldorf (retail technology, data protection); 23–25 February: Enforce Tac, Nuremberg (police, defence, tactical equipment); 24–27 February: Sicur, Madrid (fire protection, occupational safety, security technology 'Made in Spain'); 28 February–1 March: Bauplus, Biberach (building security, construction technology)

Digital media 2026 (browseable magazine and PDF download; ED = editorial deadline; PB = publishing date)

March 2026 – Public Safety & Smart City

Euro Security Digital: PB 26.03.2026, ED 20.03.2026 / Euro Security Digital: PB 31.03.2026, ED 27.03.2026

Security tasks of governmental and military experts; Homeland security and law enforcement: GPEC Leipzig; video technology, AI video surveillance (ISC West Las Vegas); smart city: digital solutions in public spaces, control centre management; security threats from terrorism and other hybrid threats. Mobility security (e.g. electromobility, charging infrastructure, fleet management) or logistics and supply chain security.

Reporting on the following trade fairs/events: 3–5 March: IT-TRANS, Karlsruhe (public transport, intelligent mobility); 3–6 March: Tokyo Security Show (electronic security “Made in Japan”); 8–13 March: Light + Building, Frankfurt (building services, smart buildings, KNX building technology); 10–13 March: Intertraffic, Amsterdam (traffic safety, mobility); 11–13 March: Robotics, Automation and Drones, Odense (robotics, drone safety); 17–19 March: Passenger Terminal EXPO, London (airport security); 23–27 March: ISC West, Las Vegas (access control, AI security); 24–27 March: Fensterbau Frontale + Holz-Handwerk, Nuremberg (building security, doors & windows)

April 2026 – Healthcare & Industry

Euro Security Digital DACH: PB 29.04.2026, ED 22.04.2026 / Euro Security Digital EMEA: PB 20.04.2026, ED 16.04.2026

Security management in hospitals and care facilities; emergency preparedness, civil protection, warning systems; sensors and video-based solutions, biometric, AI-supported surveillance technologies; use of drones for security surveillance, time and access management in industrial facilities; resilience & emergency management: crisis response, business continuity, operational resilience, evacuation concepts.

Reporting on the following trade fairs/events: 2–4 April: Infosecurity Europe, London (IT security, data protection); 14–16 April: SAWO, Poznań (occupational safety, emergency services); 14–16 April: Securex, Poznań (physical security, video surveillance); 20–24 April: Hannover Messe, Hanover (Industry 4.0, OT security, automation); 21–23 April: Mountain Planet, Grenoble (mountain safety, infrastructure); 22–24 April: Secutech, Taipei (video surveillance, IoT, smart city security)

Digital media 2026 (browseable magazine and PDF download; ED = editorial deadline; PB = publishing date)

May 2026 – Cloud & IP-based systems

Euro Security Digital DACH: PB 25.05.2026, ED 22.05.2026 / Euro Security Digital EMEA: PB 28.05.2026, ED 25.05.2026

Artificial intelligence in the security industry; Cloud solutions, IP-based video surveillance, access control; Security solutions for extreme weather conditions and outdoor applications; BODYWORN solutions for police, security services, public transport; 5G/6G and BOS solutions; Standard topic: Cyber-physical systems and digital twins will be part of security planning and building operations in 2026.

SPECIAL EDITORIAL! SOLIDARITY – ESSAYS IN THE STYLE OF CONSTRUCTIVE JOURNALISM

Coverage of the following trade fairs/events: 5–7 May: GISEC Global, Dubai (cybersecurity, cloud & network protection); 6–7 May: Build 4 Asia, Hong Kong (smart buildings, security); 12–14 May: Airport Show, Dubai (airport security); 19–21 May: ISNR, Abu Dhabi (crisis management); 20–22 May: GPEC, Leipzig (police & security equipment)

June 2026 – Fire protection & disaster control

Euro Security Digital DACH: PB 25.06.2026, ED 19.06.2026 / Euro Security Digital EMEA: PB 30.06.2026, ED 25.06.2026

New products Fire protection; disaster control, civil protection; access control, door management; digital locking systems & smartphones as ID and control media; people & ethics: the role of people in increasingly automated security systems, ethical aspects of AI, data protection culture.

Reporting on the following trade fairs/events: 1–6 June: INTERSCHUTZ, Hanover (fire service, rescue services); 2–4 June: Securex South Africa, Johannesburg (fire protection, access control); 9–11 June: SENSOR+TEST, Nuremberg (sensor technology, security solutions); 23–25 June: The smarter E Europe, Munich (energy systems, smart grids); 24–25 June: FeuerTrutz, Nuremberg (preventive fire protection).

Digital media 2026 (browseable magazine and PDF download; ED = editorial deadline; PB = publishing date)

July/August 2026 – Physical Security & Mechanical Systems

Euro Security Digital DACH: PB 20.08.2026, ED 14.08.2026 / Euro Security Digital EMEA: PB 27.08.2026, ED 20.08.2026

Special doors, security barriers, mobile lorry and vehicle barriers; temporary and permanent protection solutions, bollards, gates, barriers; control centre technology: alarm monitoring, emergency call management

Reporting on the following trade fairs/events: 1–2 July: SicherheitsExpo, Munich (access control, security technology); 1–2 July: Forensics Europe Expo, London (forensics, crime scene investigation).

September 2026 – Biometrics & Access Control

Euro Security Digital DACH: PB 17.09.2026, ED 14.09.2026 / Euro Security Digital EMEA: PB 17.09.2026, ED 14.09.2026 /

Biometric identification (borders, industry, high-security areas); smart door and access solutions for campuses, commercial and public facilities; corporate security, modern access control; the big "Security Special" on all new products and solutions in Essen at security 2026.

Coverage of the following trade fairs/events: 1–4 September: SMM, Hamburg (maritime safety); 4–8 September: IFA, Berlin (smart living); 9–10 September: Cybersec Netherlands, Utrecht (cybersecurity); 16–17 September: Emergency Services Show, Birmingham (emergency services); 22–25 September: Security Essen, Essen (leading trade fair for security)

October 2026 – Critical Infrastructure & IT Security

Euro Security Digital DACH: PB 15.10.2026, ED 12.10.2026 / Euro Security Digital EMEA: PB 21.10.2026, ED 15.10.2026

Critical infrastructure in Germany and Europe; IT security, OT security: interfaces between IT and operational technology (e.g. building control, industrial plants), data centre security; smart homes and burglary protection; cross-trade networking, burglar alarm systems

Digital media 2026 (browseable magazine and PDF download; ED = editorial deadline; PB = publishing date)

SPECIAL EDITORIAL! FREEDOM – ESSAYS IN THE STYLE OF CONSTRUCTIVE JOURNALISM

Reporting on the following trade fairs/events: 20–22 October: Milipol Qatar, Doha (homeland security, police); 20–22 October: SKYDD, Stockholm (protection systems, security technology); 27–29 October: it-sa, Nuremberg (IT security, cloud, data protection)

November 2026 – IT security & exhibition security

Euro Security Digital DACH: PB 19.11.2026, ED 15.11.2026 / Euro Security Digital EMEA: PB 26.11.2026, ED 23.11.2026

it-sa Nuremberg: Focus on KRITIS operators; humans as the weak link, cloud and mobile security; OT security, museum security, security glass, digital exhibition technology; post-quantum security: quantum communication and post-quantum cryptography

Reporting on the following trade fairs/events: Nov: Smart City Expo World Congress, Barcelona (smart cities, urban security); 3–5 Nov: Expoprotection, Paris (risk and security management); 19–21 Nov: Light + Intelligent Building Istanbul, Turkey (intelligent buildings); Nov: PMRExpo, Cologne (critical communications, control centres)

December 2026 – Market, review & fire protection

Euro Security Digital DACH: PB 16.12.2026, ED 09.12.2026 / Euro Security Digital EMEA: PB 21.12.2026, ED 17.12.2026

Market analysis 2026, outlook on trends and figures; fire protection concepts for IT rooms and data centres; smoke detectors, smoke and heat extraction systems, digital transformation in fire protection; sustainability and ESG in the context of security: energy-efficient systems, lifecycle management, green security. European regulation & standardisation: Growing importance of European directives (NIS2, CER, AI Regulation, data protection framework)

SPECIAL EDITORIAL! PREVENTION – ESSAYS IN THE STYLE OF CONSTRUCTIVE JOURNALISM

Reporting on the following trade fairs/events: 2–3 December: VdS Fire Protection Days, Cologne (fire protection, risk prevention)

Digital advertisements in digital magazines (DACH and EMEA)

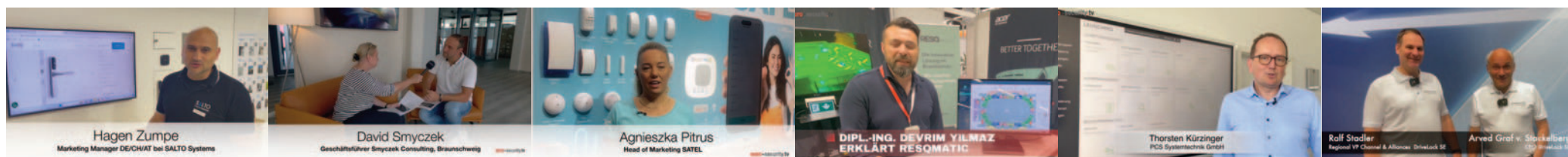
Size	horizontal Type area	vertical Type area	horizontal with bleed	vertical with bleed	Price
Front page	213 x 178 mm	—	—	—	1,500.00 €
1/1 page	186 x 255 mm	—	216 x 303 mm	—	800.00 €
2/3 page	120 x 255 mm	—	135 x 303 mm	—	650.00 €
1/2 page	90 x 255 mm	186 x 124 mm	118 x 303 mm	213 x 148 mm	500.00 €
1/3 page	58 x 255 mm	186 x 84 mm	86 x 303 mm	213 x 108 mm	375.00 €

Customer content A4: 210 x 297 mm	on one to four pages in editorial context of Sec Global publications marked as an advertisement or special publication	1 page	from 750.00 €
		2 pages	from 1,050.00 €
		3 pages	from 1,550.00 €
		4 pages	from 1,850.00 €

Editorial articles	2,500.00 €
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We are also happy to produce articles for you that you can use for your press work independently of our media. The article is made available to the customer for free use. Published on the euro-security.de website and on LinkedIn - Teaser and link on the following channels: - DACH newsletter - Instagram account - X(Twitter) account of Euro Security (eurosecurity / eurosecurityint) - LinkedIn account of the Euro Security editor-in-chief - Short reel video about the article on YouTube (euro-security.tv) /Instagram /X [Translation into English is possible. Publication on all English-language or bilingual channels. Calculated at an additional cost of 1,250.00 €.

Trade fair television, video reports and discussion panels



Moving images have become an established part of reporting. The euro-security.tv team produces statements, product presentations, interviews and small discussion panels at trade fairs and corporate events.

1 Euro-Security.tv will continue to report on trade fairs, conferences and roadshows – both nationally and internationally – in German, English and other languages with statements and short interviews. We offer company- and product-specific reports from trade fair stands or roadshow events, which can include product presentations, statements on the market situation or the presentation of new strategies by leading personalities.

We use the iPhone as a camera, which allows us to quickly and easily distribute important content digitally.

2 Our TV team also effectively produces classic application reports on site in industry, trade and public institutions in sound and film. The classic practical report is translated into media form and converted into a video. In this way, the end users' security officers provide quotes, the video report gives an overview of the

project, and the presentation of individual security elements explains the protective mechanisms of an effective installation. In interviews, project managers on the supplier side and security officers on the user side have their say.

3 We are happy to visit manufacturers, installers or distributors on site and report on production facilities, sales teams or, for example, the new showroom. Statements on sales targets or strategies round off this form of reporting. The videos produced by Euro-Security.tv have a high profile and are also edited into sequences for important media channels.

Current reports from the world of security and meaningful images of security projects and product demos make security applications tangible. All contributions are edited by us and run for at least one year on YouTube and other social media channels. With a licence, we also offer you unlimited rights of use for the videos. This means that the videos can be integrated into your company's own channels.

We provide the security industry with a special platform for presenting products and solutions. After all, moving images say more than a thousand words and can illustrate complex contexts more easily.

Costs and services

Euro Security TV

Prices for two- to three-day trade fairs (domestic and international)

> **Video:** max. 5-minute video for product presentation and/or short interview

925.00 € *

> **VideoPlus:** max. 5 minutes video + article transcript for online publication (after the trade fair)

1,150.00 € *

> **Trade fair diary:** Our editorial team accompanies the exhibitors and reports daily with a 1.5-minute sequence in the afternoon of each trade fair day. Provision of daily trade fair statements for social media channels. The complete video is edited and finalised after the last day of the trade fair. Completion of the video within 48 hours.

2,100.00 € *

* After payment for the video production, you have the right to unlimited use of the video on your own channels.

Recording of lectures / press conferences

- > Recording of lecture event / press conference up to 15 min. **750.00 €**
- > (with inclusion of illustrations and other video sequences) **from 1,050.00 €**

Overview of services: Video production

- > Video reports from roadshows, company conferences, expert meetings
- > Reports / practical video reports
- > Reports from association events such as annual conferences, specialist events, training events, seminars
- > Partner surveys, testimonials
- > Free reports on security topics (features)
- > Mobile event TV studio at conferences/congresses
- > Interviews with association members and event visitors on current topics relating to the event and the industry
- > Sponsorship of reporting at events. **from 2,750.00 €**

Costs for productions at events/trade fairs

- > from 4 minutes presentation/short interview **from 900.00 €**

Costs for organising discussion panels:

- > From 10 minutes of discussion from **2,500.00 €**
- > From 15 minutes Three-person discussion **from 4,500.00 €**
- > From 15 minutes Four-person discussion **from 6,500.00 €**

Price list for individual services

1. Individually on site

- > Video for newsletters, social media and own platforms (web, etc.) + PDF article
Soft copy on site (company/showroom, usually two to three-minute recording + up to five-minute statement or interview, possibly recording of up to 15-minute conversation (max. three people) for the purpose of producing an article or video summary. : Flat rate including editing, production, cutting and publication + expenses. Processing takes place promptly within three to four days:

Half day 1,450.00 € or Full day 2,500.00 €

- > Social media via SEC GLOBAL+ online positioning **450.00 €**
- > Editorial implementation of a contribution in an editorial article: **350.00 €**
- > Second correction of the first corrected version per hour or part there of **100.00 €**

2. Invitation teasers for events and functions

This offer allows invitations to special events organised by the respective organiser to be sent to customers and the industry in general. Modern introductory sequences, presentation of the event and video, newsletter, social media). In addition, topic-related videos or testimonials can also be created. Cutaway shots can be created during the production day or delivered for editing. Production is carried out with an HD or 4K video camera and a smartphone or social media digital camera. The on-site appointment is made with one person. Editing is carried out promptly within three to four days.

Price applies only to INVITATIONS:

950.00 €

3. On-site reportage – editorial trip

- > Travel to production location (car 0.35 euro/km) + accommodation based on distance
Travel days up to 5 hours **225.00 € per person**
- Travel days over 5 hours **450.00 € per person**
- > Production of various videos (including editing) **3,750.00 €**
- > Further processing: editing and post-production (original sound / music*) **from 1,250.00 €**

4. Supplementary marketing services / press relations

- > Social media management via SEC Global channels and/or company-owned channels as a permanent service, e.g. 1-2 posts per day with links
Flat rate per month: 750.00 €

5. Package for four interview videos

- Production and provision of five-minute videos for permanent use at desired locations**** **7,500.00 €**

* Royalty-free music available/music use subject to GEMA – i.e. only with music provided by the publisher that has also been or will be used in other contributions. Licensed music can be provided by the client and must be settled with GEMA.

** As a rule, approximately six to seven appointments per day are carried out by a team of two.

*** An internet connection must be available for transmission. General note: Expenses/travel costs are not always included in the prices.

**** Desired locations should be accessible by train. If travel by car is the only option, a mobility surcharge must be paid.

Website as an advertising platform - DACH or EMEA

Description	Size in pixels (300 dpi)	Cost
Super banner	782 x 200	240.00 € / week
Skyscraper	180 x 600	200.00 € / week
Top banner	640 x 200	185.00 € / week
Button banner	180 x 180	125.00 € / week
Sponsored article	without photo in article block	110.00 € / week
Sponsored article	with photo in article block	290.00 € / week
Sponsored article	with photo under news block	650.00 € / week



Logo sponsorship on website and in newsletter

Display your logo on the home page (190 x 80 pixels)

> the website www.euro-security.de for 52 weeks with a link to your company website or a link of your choice	1,075.00 €
> on the website www.euro-security.de for 22 weeks with a link to your company website or a link of your choice	700.00 €
> on the website www.euro-security.de for 11 weeks with a link to your company website or a link of your choice	450.00 €

Showcase your logo in our newsletter (190 x 80 pixels)

> Right-hand column next to the news items for at least 45 weeks with a link to your company website or a link of your choice	1,125.00 €
> Right-hand column next to the news items for at least 22 weeks with a link to your company website or a link of your choice	750.00 €
> Right-hand column next to the news items for at least 11 weeks with a link to your company website or a link of your choice	450.00 €

Inhaltliche Konzeption

The SEC Global / Euro Security newsletters aim to provide weekly updates on company and industry news to security experts on the manufacturing, sales and user sides. Practical and market reports are linked to the newsletters, and white papers and product announcements are also promoted. Special supplements to Euro Security, which provide an overview of new products at trade fairs, are also presented regularly, as are the programmes on the video channel euro-security.tv.

At irregular intervals, the newsletters also provide an insight into other media's reporting on the topic of security. The relevant associations can announce training dates or other events.

At least 45 newsletters are produced in German and English each year and are usually published weekly. Please refer to the calendar on pages 16 and 17 for dates.

In this editorial environment, advertising campaigns, e.g. in the form of banners and text teasers, can attract a lot of attention and can be advertised as follows:

Newsletter Service by SEC GLOBAL
DACH Edition 35-23 - 08.12.23

Premium Newsletter für Sicherheitstechnik + Management in deutscher Sprache

PCS Systemtechnik: Nachhaltigkeit und Expertise sind Weg in Zukunft – Honeywell erwirbt Carrier's Global Access Solutions inkl. LenelS2 – SATEL: Teil 2 des Unternehmensportraits: Produktormakaba stattet Vattenfall HQ in Berlin am Südkreuz aus!

Genetec
Datenschutzstrategie für physische Sicherheit

Sicherheitsdaten einfacher und besser schützen
Schutz der Privatsphäre und Speicherung von Daten zur physischen Sicherheit sind keine Gegensätze. Organisationen können Sicherheitsdaten einfach gesetzeskonform verwalten. Lesen Sie das e von Genetec über Sicherheitsstrategien und Tools mit eingebauten Datenschutz. Behalten Sie Kontrolle und Transparenz! [\[Download\]](#)

Intelligent. Vernetzt. Sicher!
Ihrer vernetzten Welt rückt das Thema Connectivity in den Vordergrund. Die Aufgabe der Sicherheitstechnik besteht darin, sich mit Innovationen und digitalen Ansätzen stetig anzupassen. Entdecken Sie auf der Light-Building, wegweisende Lösungen, welche die Sicherheit im automatisierten auf ein neues Level heben. Dabei lohnt sich: vom 3. – 8.3.2024 [Light + Building!](#)

Primion
www.primion.de

PMRExpO 2023
Europäische Leitmesse für Sichere Kommunikation 28.-30. November 2023

WELTPREMIERE AUF DER SICUREZZA
SATEL präsentiert be.wave. Die ALL-IN-ONE Lösung bietet Sicherheit und Gebäudedetektion in einem System und basiert auf einem Smart-Hub-Konzept. Agnieszka Pitrus, Head of Marketing im Video.

Callouts:

- Kombi: Großer Banner und Text > Banner 640 x 300 pixels, 60 Zeichen Überschrift, Text 400 Zeichen + 2x Links**
- Kleiner Banner 640 x 100 pixels + Link**
- Kombi: Kleiner Banner und Text > Banner 640 x 100, 60 Zeichen Überschrift, Text 400 Zeichen + 2x Links**
- Button 190 x 190 pixels > Banner + Link**
- Text-Anzeige Banner > Überschrift: max. 60 Zeichen; Text: max. 400 Zeichen + 1 Link**
- YouTube Videopromotion oder Reel Startbild des verknüpften Videos + Kurzbeschreibung und 2x Links**

Prices for banners in the newsletter

- Text ad banner: Headline: 60 characters; text: 400 characters, 1x link > 390.00 €
- Combination of large banner and text: Banner 640 x 300 pixels, 60-character headline, 400-character text + 2x links > 820.00 €
- Small banner: Banner 640 x 100 pixels + link > 620.00 €

- Combination: Small banner and text: Banner; 640 x 100, 60-character headline, text 400 characters + 2 links > 730.00 €
- Button 190 x 190 pixels: banner + link > €215.00
- YouTube video promotion or reel: Start image of the linked video + short description and 2 links > €470.00

NEWSLETTER

Logo sponsorship 190 x 80 pixels
with link in left column next to the news items

- > for 45-week block with link 1,125.00 €
- > for 22-week block with link 750.00 €
- > for 11-week block with link 450.00 €

Publishing Dates for the Newsletter (DACH region)

January

Week 2 DACH Newsletter: 9 January 2026
Week 3 DACH Newsletter: 16 January 2026
Week 4 DACH Newsletter: 23 January 2026
Week 5 DACH Newsletter: 30 January 2026

February

Week 6 DACH Newsletter: 6 February 2026
Week 7 DACH Newsletter: 13 February 2026
Week 8 DACH Newsletter: 20 February 2026
Week 9 DACH Newsletter: 27 February 2026

March

Week 10 DACH Newsletter: 6 March 2026
Week 11 DACH Newsletter: 13 March 2026
Week 12 DACH Newsletter: 20 March 2026
Week 13 DACH Newsletter: 27 March 2026

April

Week 14 DACH Newsletter: 1 April 2026
Week 15 DACH Newsletter: 10 April 2026
Week 16 DACH Newsletter: 17 April 2026
Week 17 DACH Newsletter: 24 April 2026
Week 18 DACH Newsletter: 30 April 2026

May

KW19 DACH Newsletter: 7 May 2026
KW20 DACH Newsletter: 13 May 2026
KW21 DACH Newsletter: 21 May 2026
KW22 DACH Newsletter: 29 May 2026

June

Week 23 DACH Newsletter: 3 June 2026
Week 24 DACH Newsletter: 12 June 2026
Week 25 DACH Newsletter: 19 June 2026
Week 26 DACH Newsletter: 26 June 2026

July

Week 27 DACH Newsletter: 3 July 2026
Week 28 DACH Newsletter: 10 July 2026
Week 27 DACH Newsletter: 31 July 2026

August

Week 32 DACH Newsletter: 7 August 2026
KW33 DACH Newsletter: 14 August 2026
KW34 DACH Newsletter: 21 August 2026
KW35 DACH Newsletter: 28 August 2026

September

Week 36 DACH Newsletter: 4 September 2026

Week 37 DACH Newsletter: 11 September 2026
Week 38 DACH Newsletter: 18 September 2026
Week 39 DACH Newsletter: 22 September 2026
Week 39 DACH Newsletter: 23 September 2026
Week 39 DACH Newsletter: 24 September 2026

October

KW40 DACH Newsletter: 2 October 2026
KW41 DACH Newsletter: 9 October 2026
KW42 DACH Newsletter: 16 October 2026
KW43 DACH Newsletter: 23 October 2026
Week 44 DACH Newsletter: 30 October 2026

November

Week 45 DACH Newsletter: 6 November 2026
Week 46 DACH Newsletter: 13 November 2026
Week 47 DACH Newsletter: 20 November 2026
Week 48 DACH Newsletter: 27 November 2026

December

Week 49 DACH Newsletter: 4 December 2026
Week 50 DACH Newsletter: 11 December 2026
Week 41 DACH Newsletter: 18 December 2026

Publishing Dates for the Newsletter (EMEA region)

Overview of calendar weeks

January

Week 2 EMEA Newsletter:	7 January 2026
Week 3 EMEA Newsletter:	13 January 2026
Week 4 EMEA Newsletter:	20 January 2026
Week 5 EMEA Newsletter:	27 January 2026

February

Week 6 EMEA Newsletter:	3 February 2026
Week 7 EMEA Newsletter:	10 February 2026
Week 8 EMEA Newsletter:	17 February 2026
Week 9 EMEA Newsletter:	24 February 2026

March

Week 10 EMEA Newsletter:	3 March 2026
Week 11 EMEA Newsletter:	10 March 2026
Week 12 EMEA Newsletter:	17 March 2026
Week 13 EMEA Newsletter:	24 March 2026

April

Week 14 EMEA Newsletter:	2 April 2026
Week 15 EMEA Newsletter:	8 April 2026
Week 16 EMEA Newsletter:	14 April 2026

Week 17 EMEA Newsletter:	21 April 2026
Week 18 EMEA Newsletter:	28 April 2026

May

Week 19 EMEA Newsletter:	5 May 2026
Week 20 EMEA Newsletter:	12 May 2026
Week 21 EMEA Newsletter:	19 May 2026
Week 22 EMEA Newsletter:	26 May 2026

June

Week 23 EMEA Newsletter:	2 June 2026
Week 24 EMEA Newsletter:	9 June 2026
Week 25 EMEA Newsletter:	16 June 2026
Week 26 EMEA Newsletter:	23 June 2026

July

Week 27 EMEA Newsletter:	1 July 2026
Week 28 EMEA Newsletter:	8 July 2026
Week 29 EMEA Newsletter:	30 July 2026

August

Week 32 EMEA Newsletter:	4 August 2026
Week 33 EMEA Newsletter:	11 August 2026
Week 34 EMEA Newsletter:	18 August 2026
Week 35 EMEA Newsletter:	25 August 2026

September

Week 36 EMEA Newsletter:	1 September 2026
Week 37 EMEA Newsletter:	8 September 2026
Week 38 EMEA Newsletter:	15 September 2026
Week 39 EMEA Newsletter:	22 September 2026
Week 39 EMEA Newsletter:	23 September 2026

October

Week 40 EMEA Newsletter:	1 October 2026
Week 41 EMEA Newsletter:	6 October 2026
Week 42 EMEA Newsletter:	13 October 2026
Week 43 EMEA Newsletter:	20 October 2026
Week 44 EMEA Newsletter:	27 October 2026

November

Week 45 EMEA Newsletter:	3 November 2026
Week 46 EMEA Newsletter:	10 November 2026
Week 47 EMEA Newsletter:	17 November 2026
Week 48 EMEA Newsletter:	24 November 2026

December

Week 49 EMEA Newsletter:	2 December 2026
Week 50 EMEA Newsletter:	9 December 2026
Week 41 EMEA Newsletter:	16 December 2026
Week 42 EMEA Newsletter:	23 December 2026

Sponsored media packages for magazine – newsletter – website – social media – television service

Since 2023, we have been offering communication packages for the security industry that enable advertising companies to convey all important news in a compact and sustainable manner to the right target audience in the industry. All offers are based on a twelve-month term with an individual start date. Here are our four packages for collaboration.

Bronze Package **2,075.00 Euro**

- 4x teasers (500 characters) with linked article/landing page in the newsletter (promotion);
- 2x articles on the website/magazine
- 1x button banner for six months on the website
- 6x button banners (190x190 pixels) in the newsletter (per week)
- 1x 1/1-page advertisement or 2x 1/2-page advertisements

Silver Package **3,100.00 Euro**

- 6x image with teaser (500 characters) with linked article/landing page in the newsletter (promotion);
- 2x articles on the website/magazine
- 1x button banner for eight months on the website
- 10x button banners in the newsletter (190x190 pixels) (per week)
- 2x 1/1-page advertisement or 3x 1/2-page advertisement

Gold Package **4,900.00 Euro**

- 8x image with teaser (500 characters) with link in the newsletter (promotion)
- 3x articles on the website/in the magazine
- 3-minute statement on ES.TV
- 2x top banners in the newsletter (684x100 pixels)
- 3-month banner on the website (640x125 pixels)
- 2x 1/1-page advertisement or 4x 1/2-page advertisement

Platinum Package **6,750.00 Euro**

- 6x image with teaser (500 characters) with link in newsletter (promotion)
- 4x articles on website/magazine
- 5-minute video on Euro-Security.TV
- 6x top banner in newsletter (684x100 pixels)
- 6x months banner on website (190x190 pixels)
- 4x 1/1-page advertisement in digital magazine

Of course, we also offer customised packages. Please contact anzeigen@euro-security.de for a quote.

Overview: Website and newsletter users as well as magazine readers for the EMEA region

Online Magazine Euro Security DACH

[Reader/user analysis in percent]

End customers, managers 34%
Trade and technology 38%
Service companies 18%
Manufacturers 9%
Associations 1%

Downloads: 5960 from www.euro-security.de
- Online views per issue 8900 (average 2025)

Online Magazine Euro Security EMEA

[Reader/user analysis in percent]

End customers, managers 38%
Trade and technology 40%
Service companies 12%
Manufacturers 6% - Associations 1%
Government/administration 3%

No data - Forecast 6,500 - 7,500 users
(The magazine for the EMEA region
has been reactivated for the year 2026.)

SEC GLOBAL Newsletter DACH

[Reader/user analysis in percent]

Craft businesses/installers/planners 40%
Service companies 18%
Data centre & IT managers 17%
Public sector/industry/trade 18%
Manufacturers 5%
Distributors/sales outlets 5%
Recipients: 9,450 (open rate of 28 to 45%)
> 90% Germany 8% Austria 2% Switzerland

Address pool for special mailings

Public sector / procurement / local authorities 8,545
Property management companies - building management 450
Hospitals / care facilities 3,403
Transport sector / logistics 6,300
Installation companies 7,550
Security service providers 2,100
Manufacturers / Distributors 1,950
Police / Federal Authorities 3,650

SEC GLOBAL Newsletter EMEA

[Reader/user analysis in percent]

Craft businesses / Installers / Planners 44%
Service companies 12%
Data centre & IT managers 19%
Public sector / Industry / Trade 20%
Manufacturers Distributors / Retail outlets 5%
Recipients: 9,450 (open rate of 28 to 45%))
> 13,800 recipients: Western Northern Europe: 3,500; Southern Europe: 2,800; Eastern Europe/Balkans: 3,600; Middle East: 2,500; Africa: 1,000

DACH newsletter: open rate 30–40%
EMEA newsletter: open rate 18–25%

Website 'www.euro-security.de'

Impressions: 150.000- 195.000

Visits: (average monthly 23,500 (2025))

Other statistical data available on request

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